HERBALIFE.

Mapping Your Destiny in Kazakhstan

Herbalife's 85th Country

Opening: October 25, 2012





Operating Hours

Sales Center:

Monday – Friday 10:30 a.m. – 7 p.m. Saturday 11 a.m. – 3 p.m. (Almaty) Last Saturday 11 a.m. – 3 p.m. (Karagandy, Shymkent, Astana)

Distributor Relations

Working hours: Monday – Friday 9 a.m. – 6 p.m. **Sales Orders** Working hours: Monday – Friday 10 a.m. – 7 p.m.

LIST OF PRODUCTS IN KAZAKHSTAN

International Business Package (IBP): (SKU 5451):

- Tote Bag
- Formula 1 French Vanilla
- Shaker cup (set of 5)
- "I Love Herbalife" button
- Distributor Price List
- Distributor Application
- Retail Order Form
- Retail Price List
- Product Brochure
- IBO Books
- Orientation flyer / Country Info
- Herbalife Distributor Code of Honor
- Welcome letter
- Envelope

- Formula 1 French Vanilla
- Formula 1 Chocolate
- Formula 1 Wild Berry
- Formula 1 Tropical Fruit
- Formula 1 Cookies and Cream
- Formula 2 Multivitamin Complex
- Formula 3 Personalized Protein Powder
- Herbal Aloe Concentrate
- Thermojetics Herbal Concentrate 50 g
- Thermojetics Herbal Concentrate 100 g
- Herbalifeline®
- Niteworks®
- Thermo Complete
- Xtra-Cal[®]
- Schizandra
- NRG Tea
- Thermo Yellow
- Cell Activator[®]

The product line for Kazakhstan is planned to be expanded further during 2013 – 2014.

Disclaimer: This information is correct at the time of publication. This is a general guide only – verify details before traveling.

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Mapping Your Destiny in Kazakhstan

Facts

Kazakhstan declared itself an independent country on December 16, 1991, the last Soviet Republic to do so. Its communist-era leader Nursultan Nazarbayev became the country's new president. Since its independence, Kazakhstan has pursued a balanced foreign policy and worked to develop its economy, especially its chemical and petrochemical industry, ferrous and non-ferrous metallurgical engineering and agriculture.

Capital City: Astana

Population: 16,500,000

Area: 2,724,900 sq km

Power: 220V / 50 Hz

Weights and Measures: Metric system and kilograms

Time

GMT +6 hours.



Money

Foreign currency can be exchanged in banks, airports and *bureau des changes*. The Kazakhstan national currency is called the "tenge" (KZT).

Climate

The climate is continental, with warm summers and colder winters. Precipitation varies between arid and semi-arid conditions.

Communication

Phone: The country calling code is +7. For international calls from Kazakhstan: 7-10.

<u>Cell Phones:</u> In 2009, there were about 14.9 million users of mobile phones .

Broadcast Media: Kazakhstan-1 is the state television channel. Other country-wide television stations are Khabar and Yel Arna. According to government statistics, there are 116 private channels with varying coverage across the nation. American and European as well as Russian TV shows are also popular in Kazakhstan. The state owns nearly all radio and TV transmission facilities and operates national TV and radio networks. All media are required to register with the Ministry of Culture, Information and Sports, with the exception of websites.

Internet: Internet code is .kz. About 5.3 million users in 2009.

Events

Kazakhstan Independence Day is on December 16.

Others

Population: The average age is 68.51 years. About 99% of the population is literate.

Languages: Kazakh is the first official language, and Russian is the second official language – spoken by most Kazakhs.

<u>Religion</u>: Muslim 70%, Russian Orthodox 27%, Protestant 1%, other 2%.

Hotels: Kazakhstan has an increasing number of 5-star hotels, mainly located in the capital city Astana and the main cities (Almaty, Karagandy, Shymkent, Atyrau, Aktau, Aktobe, Kostanay, etc). Kazakh hotels are characterized by their hospitality and fair prices.

2010 Economic Profile:

Per capita GDP: \$11,434. Unemployment rate: 6.1%.

Visas

A Kazakhstani visa is not required for citizens of Mongolia, Serbia, Turkey and all former members of the USSR (except for Baltic states). Unless made from countries where requirements are eased, a visa support request should be made by an "inviting side" in Kazakhstan to the local migration police services and to the Ministry of Foreign Affairs.

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