

1 TO THE HONORABLE WARREN R. DARROW AND SHEILA POLK, YAVAPAI COUNTY
2 ATTORNEY:

3 PLEASE TAKE NOTICE that, on July 20, 2010, or as soon thereafter as the matter may
4 be heard in the Superior Court of Arizona in and for the County of Yavapai, Defendant James
5 Arthur Ray, by and through his attorneys of record, will move this Court to exclude inadmissible
6 evidence of prior acts pursuant to Ariz. R. Evid. 404(b) and 403. This motion is based on the
7 attached Memorandum of Points and Authorities, the Declaration of Truc T. Do in Support of
8 Defendant's Motions *in Limine* filed concurrently herewith, the files and records in this case, and
9 any argument and evidence adduced at the hearing on this matter.

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DATED: July 6, 2010

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By:  _____

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1 MEMORANDUM OF POINTS AND AUTHORITIES

2 I. INTRODUCTION

3 The State has charged Mr. Ray with three counts of reckless manslaughter, in
4 violation of ARS § 13-1103. The charges arise from a terrible accident that occurred in Sedona
5 on the afternoon of October 8, 2009. The State now asserts—without elaboration, let alone the
6 specificity mandated by Rule 15.1(b)(7)—that it will seek to introduce evidence of ill-defined
7 “prior acts” that purportedly occurred years earlier, in different locations around the country, and
8 in vastly different circumstances. Declaration of Truc T. Do in Support of Motions *in Limine*
9 (“Do Decl.”) ¶¶ 2-8, Exhibits 2 and 4. These acts apparently include an incident of a man
10 fainting after he nearly struck a woman at a sweat lodge ceremony held five years ago by Mr.
11 Ray, minor injuries at non-sweat lodge events with *no connection whatsoever* to hyperthermia or
12 heat stroke—the purported cause of death in this case, and a tragic suicide at a shopping mall
13 during a JRI conference. Admitting this supposed evidence would confuse jurors, generate
14 prejudice against Mr. Ray, and consume undue judicial resources—all without shedding any
15 appreciable light on the charges in the indictment.

16 The State’s attempt is barred by the rule that “guilt or innocence must be
17 established by evidence relevant to the particular offense being tried, not by showing that the
18 defendant has engaged in other acts of wrongdoing.” *United States v. Mayans*, 17 F.3d 1174,
19 1181 (9th Cir. 1994). The State has not shown that the alleged prior occurrences fall within the
20 narrow exception to this rule set forth in Arizona Rule of Evidence 404(b). Indeed, the State has
21 failed to identify each alleged incident in any detail, much less articulate precisely how such
22 evidence could be probative of a material fact in this case. Any such attempt will be futile, for
23 the prior events are so remote and dissimilar as to be irrelevant as a matter of law. Further, even
24 if the State could identify a legitimate purpose, it plainly cannot carry its burden of showing by
25 *clear and convincing evidence* that the prior acts occurred, and that Mr. Ray committed them.
26 On this record, it is clear that the State is improperly attempting to carry its burden by piling on
27 so many allegations that the jury concludes he must have done something wrong. Under Rule
28 404(b), as well as Arizona Rule of Evidence 403, the evidence must be excluded.

1 **II. BACKGROUND**

2 The indictment in this case arises from the terrible accident that occurred on the
3 afternoon of October 8, 2009. The sweat lodge ceremony began in the afternoon and concluded
4 in the early evening, resulting in the tragic deaths of three of Mr. Ray’s friends and students.
5 The State alleges that Mr. Ray was “aware of and consciously disregard[ed] a substantial and
6 unjustifiable risk” that the deaths that afternoon would occur, A.R.S. §13-105; the defense
7 submits that nothing could be further from the truth. In spite of the confined time frame and
8 narrow legal question at issue, the State now seeks to confuse the jury and condemn Mr. Ray by
9 introducing a litany of unrelated, unproven past events.

10 **A. Prior Sweat Lodge Ceremonies**

11 The State intends to introduce, as “Other Act Evidence,” testimony from past
12 participants in JRI sweat lodge ceremonies “who became ill or suffered signs of hyperthermia.”
13 Do Decl. ¶ 5, Exhibit 4. Despite repeated requests from the defense, *id.* ¶ 2-8 and Exhibits 1 to 5,
14 the State has not identified this “Other Act Evidence” with any specificity, other than to state that
15 the “identify [sic] of these participants and their testimony is set forth in the previously disclosed
16 reports.” *Id.* ¶ 5, Exhibit 4.

17 Based on a review of the State’s disclosures to date, the defense presumes the
18 State’s reference to “hyperthermia” may refer to an incident at JRI’s 2005 sweat lodge ceremony
19 in which one participant, Daniel Pfankuch, apparently fainted. *Id.* ¶ 4, Exhibit 3. The State has
20 repeatedly suggested—in search warrant affidavits, police summaries, and Grand Jury
21 testimony—that Mr. Pfankuch lost consciousness and suffered “heat stroke” at this event.
22 Detective Diskin testified to the Grand Jury on February 2, 2010 that “Daniel was transported to
23 the hospital. Daniel told me that he was diagnosed with heat stroke.” Transcript of Grand Jury
24 Proceedings, February 3, 2010, No. 156-GJ-17468, at page 28, lines 2-3. But the medical
25 records, obtained by investigators and the County Attorney on November 12, 2009, reveal that
26 the State’s version of these events before the Grand Jury was inaccurate and misleading.

27 The Verde Valley Fire Department records show that Mr. Pfankuch was aroused
28 within “a few minutes” of their assessment, indicating that he fainted. Furthermore, Mr.

1 Pfankuch denied any pain or injury and was transported to the hospital only at the insistence of
2 his wife. Upon arriving to the emergency room, Mr. Pfankuch “was full of sand and was able to
3 walk on his own and use the shower in the Decon Room to clean up prior to assessment in ER.”
4 *See* Declaration of Truc T. Do in Support of Motion to Change Place of Trial and Motion to
5 Compel Disclosure ¶ 9, filed June 29, 2010. Once assessed, Mr. Pfankuch’s temperature was
6 36.4° Celsius or 97.52° Fahrenheit, *id.*—*below* normal and certainly not evidence of heat stroke
7 or hyperthermia, which according to the Coconino Medical Examiner, Dr. A.L. Mosley, require
8 a body temperature of 42° Celsius or 106-107° Fahrenheit. *Id.* ¶ 12, Exhibit 54 at 14:11-26,
9 19:16-27.

10 **B. Prior JRI Non-Sweat Lodge Events**

11 Under the heading “Evidence or reference to injuries or incidents that occurred in
12 non-sweat lodge JRI events,” the State, in plain violation of Rule 15.1(b)(7), reveals no more
13 than that it “intends to introduce this evidence and testimony at trial.” Do Decl. ¶ 8, Exhibit 4.
14 The defense—again left to comb through the record for hints at what the State has in mind—
15 presumes the State intends to introduce evidence of the following occurrences:

16 — *Modern Magick conference, Kona, Hawaii*: At a JRI program in
17 Hawaii, one or more participants allegedly sustained fractures to
18 their hands during an activity in which they broke a brick or board.
19 Do Decl. ¶ 9(a), Exhibit 6.

20 — *Quantum Leap conference, Las Vegas, Nevada*: At a JRI
21 program in Las Vegas, one participant, Curt Reinkens, allegedly
22 sustained a skin tear near his eye when an archery arrow broke
23 during a group exercise after he declined safety goggles. Do Decl.
24 ¶ 9(b), Exhibits 7 and 8.

25 — *Creating Absolute Wealth conference, San Diego, California*:
26 During the “Creating Absolute Wealth” program in San Diego in
27 2009, a woman named Colleen Conway tragically committed
28 suicide at a local shopping mall. Do Decl. ¶ 9(c), Exhibit 9.

1 It bears noting that literally thousands of other participants conducted the exact same activities
2 without injury. These prior occurrences have no bearing on the events of October 8, 2009, and
3 can serve no purpose other than to confuse and distract the jurors and waste time and judicial
4 resources.

5 **III. ARGUMENT AND AUTHORITIES**

6 **A. The Evidence the State Seeks To Introduce Does Not Fall Within the Limited**
7 **Exceptions of 404(b) and Is Thus Inadmissible Character Evidence.**

8 **1. Rule 404 Precludes Trying a Criminal Defendant Based on His**
9 **Character and Uncharged Acts to Show that He Acted in Conformity**
10 **to Commit the Charged Crime.**

11 “One of the oldest principles of Anglo-American law is that evidence of other bad
12 acts is not admissible to show a defendant’s bad character.” *State v. Aguilar*, 209 Ariz. 40, 42
13 (2004) (citation omitted). *See also State v. Roscoe*, 145 Ariz. 212, 216 (1984) (“The general
14 rule, of course, is that evidence of prior bad acts is inadmissible to prove the bad character of the
15 perpetrator.”). This is because “when a man is put upon trial for one offense, he is to be
16 convicted, if at all, by evidence which shows that he is guilty of that offense alone.” *State v.*
17 *Moore*, 108 Ariz. 215, 218 (1972) (quoting *Queen Guey v. State*, 20 Ariz. 363, 368, 369 (1919)).
18 “The rationale for this principle is the recognition that character evidence would have a highly
19 prejudicial effect on a defendant’s case - the jury might use the character evidence to improperly
20 conclude that the defendant is a bad person and therefore more likely to have engaged in the
21 charged offense.” *Aguilar*, 209 Ariz. at 42. Thus, the use of “extrinsic acts evidence is not
22 looked upon with favor.” *United States v. Bradley*, 5 F.3d 1317, 1320 (9th Cir. 1993). As the
23 Arizona Supreme Court explained in *State v. Terrazas*, “[s]uch evidence is quite capable of
24 having an impact beyond its relevance to the crime charged and may influence the jury's decision
25 on issues other than those on which it was received, despite cautionary instructions from the
26 judge.” 189 Ariz. 580, 584 (1997). Indeed, “[s]tudies confirm that the introduction of a
27 defendant's prior bad acts can easily tip the balance against the defendant.” *Id.* (citation omitted).

28 Accordingly, when the State seeks to introduce evidence of prior bad acts, the
Court must engage in four protective inquiries: it must (1) find that the act is offered for a proper

1 purpose under Rule 404(b); (2) find that the prior act is relevant to prove that purpose; (3) find
2 that any probative value is not substantially outweighed by unfair prejudice; and (4) give upon
3 request an appropriate limiting instruction. *State v. Anthony*, 218 Ariz. 439, 444 (2008);
4 *Terrazas*, 189 Ariz. at 583.

5 **2. The Purported Evidence that the State Intends to Offer Does Not Fall**
6 **within the Limited Exceptions of Rule 404(b).**

7 The State's attempt to substantiate its case by introducing a slew of ill-defined
8 and entirely irrelevant prior acts must fail. As an initial matter, the State has wholly failed to
9 meet its burdens, under Rule 404(b) and Arizona Rule of Criminal Procedure 15.1(b)(7), to
10 identify the other-acts evidence and articulate with precision how it supports any permissible
11 inference regarding the charged offenses. More fundamentally, the State *cannot* meet that
12 burden, because even based on the State's own account, the prior acts are so dissimilar and
13 remote that as a matter of law they support no proper 404(b) purpose. Further, in all events, the
14 State has not even attempted to—and cannot—satisfy its burden of proving the prior acts by
15 clear and convincing evidence.

16 a. The alleged prior acts are not “substantially similar” to the charged
17 conduct.

18 As the proponent of the uncharged acts, the State bears the burdens of identifying
19 with specificity each prior act in accordance with Rule 15.1(b)(7),¹ and of showing its relevance
20 and admissibility, *see State v. Vigil*, 195 Ariz. 189, 191–92 (Ct. App. 1999). Specifically, to
21 demonstrate that the evidence is offered for a proper purpose under 404(b), the State “must
22 articulate precisely the evidential hypothesis by which a fact of consequence may be inferred
23 from the other acts evidence.” *Mayans*, 17 F.3d at 1181; *see also State v. Coghill*, 216 Ariz. 578,
24 583 (Ct. App. 2007). The State has wholly failed to meet that burden here: It has not articulated

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26 ¹ “The prosecutor *shall* make available to the defendant . . . (7) a list of all prior acts of the defendant
27 which the prosecutor intends to use to prove motive, intent, or knowledge or otherwise use at trial.” Ariz.
28 Rule Crim. P. 15.1(b)(7). *See State v. Martinez-Villareal*, 145 Ariz. 441, 447, 702 P.2d 670, 676 (Ariz.
1985) (purpose of rule is to give ‘full notification of each side’s case-in-chief so as to avoid unnecessary
delay and surprise at trial’” (quoting *State v. Dodds*, 112 Ariz. 100, 102, 537 P.2d 970, 972 (1975)). This
the State has not done. Do Decl. ¶¶ 2-8, Exhibits 1 to 5.

1 any evidentiary theory.

2 A review of the record reveals that any explanation the State might offer would be
3 futile. Evidence of the prior events supports, at most, the very character inferences regarding
4 Mr. Ray and JRI that Rule 404 prohibits. The State may try to link the prior acts to Mr. Ray's
5 intent or knowledge, but such an attempt is barred as a matter of law: evidence of a prior act
6 cannot be introduced to prove a defendant's mental state unless it is "sufficiently similar" to the
7 act for which the defendant is on trial. *See State v. Woody*, 173 Ariz. 561, 563 (Ct. App. 1992)
8 (citing *United States v. Miller*, 874 F.2d 1255 (9th Cir. 1989)). "[E]vidence simply lacks
9 probative value unless it is sufficiently similar to the subsequent offense," because "if the prior
10 act is not similar, it does not tell the jury anything about what the defendant intended to do in his
11 later action." *Miller*, 874 F.2d at 1269. The similarity must be sufficient to "permit the jurors to
12 infer either that the defendant intended the act in question or had knowledge of its
13 consequences." *Woody*, 173 Ariz. at 563. Similarly, "[w]hen the government's theory is one of
14 knowledge," courts have "emphasized that the government must prove a logical connection
15 between the knowledge gained as a result of the commission of the prior act and the knowledge
16 at issue in the charged act." *Mayans*, 17 F.3d at 1181-1182. And when the State alleges that a
17 prior accident put a defendant on notice of the risk of a later accident, "[i]t must be shown that
18 prior accidents occurred under circumstances the same or similar to the present accident."
19 *DeElena v. Southern Pac. Co.*, 121 Ariz. 563, 567-68 (1979).

20 Under this case law, the prior acts the State wishes to introduce are simply too
21 dissimilar and remote to support any permissible 404(b) inference. The indictment's charges of
22 manslaughter require the State to prove that Mr. Ray acted recklessly—that Mr. Ray was "aware
23 of and consciously disregard[ed] a substantial and unjustifiable risk" that the deaths would occur.
24 A.R.S. §13-105.² In fact, Mr. Ray had no such awareness; the deaths were as unforeseeable as
25 they were tragic. But for the State's theory even to be coherent, the prior acts would have to
26 connect a JRI sweat lodge ceremony to a risk of death, or at the very least, to heat stroke, the

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28 ² "The risk must be of such nature and degree that disregard of such risk constitutes a gross deviation from the standard of conduct that a reasonable person would observe in the situation." *Id.*

1 State's asserted cause of death. *See, e.g.*, 2B Arizona Practice § 404 ("It is prejudicial error . . .
2 to permit such evidence to be admitted without a foundational showing that the prior accidents
3 occurred under conditions that were substantially similar to the accident in issue."). No such
4 connection exists.

5 First, nearly all of the evidence the State seeks to introduce has nothing to do with
6 sweat lodge ceremonies at all. There is no conceivable relevance to the fact that, over the years
7 of many different personal development programs with thousands of participants involving a
8 wide variety of confidence-building exercises, a handful of JRI participants have been injured.
9 Nor is there any relevance to the fact that a single individual, acting entirely apart from the
10 scheduled JRI program, tragically took her own life at a shopping mall. The State obviously
11 cannot show that "the prior accidents occurred under circumstances the same or similar to the
12 present accident." *DeElena*, 121 Ariz. at 567–68. To the extent the State seeks to insinuate that
13 the mere occurrence of prior mishaps over years of JRI programs in some way makes Mr. Ray a
14 reckless individual, that insinuation is both entirely unsupported by the evidence and flatly
15 barred by Rule 404. *State v. Vandever*, 211 Ariz. 206, 209 (Ct. App. 2006) (holding that
16 "testimony as to 'how [defendant] acted in the past is not indicative of a pertinent character trait
17 and does not inform the question of whether [defendant] acted . . . recklessly . . . on the evening in
18 question" in a prosecution of reckless manslaughter, ARS § 13-1103) (citation omitted).

19 The sole prior act the State has identified from a prior sweat lodge ceremony fails
20 for a related reason: the alleged injury bears no resemblance to the deaths at issue in this case.
21 The theory behind admitting prior acts to show intent is that "*similar results* do not usually occur
22 through abnormal causes." *State v. Lee*, 25 Ariz. App. 220, 226-227 (Ct. App. 1975) (emphasis
23 added). But the State offers no evidence of similar results. The fact that a single individual
24 fainted clearly is insufficient to put Mr. Ray on notice of the risk of death.

25 b. The State cannot prove the alleged prior acts by clear and
26 convincing evidence.

27 Moreover, *even* if the State could articulate a proper purpose—which it cannot—
28 the State cannot carry its evidentiary burden. "[B]efore admitting evidence of prior bad acts,

1 trial judges must find that there is clear and convincing proof both as to the commission of the
2 other bad act and that the defendant committed the act.” *Terrazas*, 189 Ariz. at 582.

3 In light of the Verde Valley medical records regarding Mr. Pfankuch’s 2005
4 episode, it is abundantly clear that the State cannot support, let alone by clear and convincing
5 evidence, its assertion that Mr. Pfankuch suffered from heat stroke as it claimed before the Grand
6 Jury or was in any grave danger. See Declaration of Truc T. Do in Support of Motion to Change
7 Place of Trial and Motion to Compel Disclosure ¶¶ 9 and 12, Exhibit 54 at 14:11-26, 19:16-27,
8 filed June 29, 2010.

9 Nor can the State prove that the incidents at other JRI events involved *any*
10 misconduct by Mr. Ray, let alone recklessness. For example, Sheryl Stern who states that she
11 fractured her hand during the 2007 brick-breaking exercise in Hawaii explained that she “went
12 for it when I shouldn’t have and I knew that and so I accepted responsibility for that.” Do Decl.
13 ¶ 9(a), Exhibit 6. Ms. Stern further stated she “didn’t do it properly” and “James jumped up right
14 away and picked me up and was taking care of my hand.” *Id.* Curt Reinkens, who stated he only
15 had a “skin tear of the eye lid on the outside of the lid” and was treated with Neosporin, declined
16 to wear safety goggles that were offered by JRI staff. *Id.* ¶ 9(b), Exhibits 7 and 8. And finally,
17 the State cannot produce a scintilla of evidence, let alone clear and convincing evidence, that Mr.
18 Ray caused Ms. Conway to commit suicide. Without clear and convincing evidence as to both
19 the commission of the alleged other acts and that *Mr. Ray committed them*, Arizona law does not
20 allow the State to introduce these prior acts at trial.

21 **B. Even If Evidence Were Admissible Under Rule 404(b), It Should Be**
22 **Excluded Under Rule 403 Because The Evidence Will Unfairly Prejudice Mr.**
23 **Ray, Confuse The Jury, And Consume Undue Time and Judicial Resources.**

24 Arizona courts have “repeatedly cautioned that ‘[t]here will be situations in which
25 evidence sought to be introduced is more prejudicial than probative, and those situations are very
26 likely to arise in the prior bad act context.’” *Anthony*, 218 Ariz. at 445 (quoting *State v. Ives*, 187
27 Ariz. 102, 111 (1996)). Indeed, “[w]hen the evidence concerns prior bad acts,” the rules of
28 evidence “have a different thrust, and the suppositional balance no longer tilts towards
admission.” *State v. Salazar*, 181 Ariz. 87, 91 (Ct. App. 1994). Instead, “[t]he discretion of the

1 trial judge under Rule 403 to exclude otherwise relevant evidence because of the risk of
2 prejudice should find its most frequent application in th[e 404(b)] area.” *State v. Taylor*, 169
3 Ariz. 121, 124 (1991) (quoting 1 Morris Udall et al., *Arizona Practice: Law of Evidence* § 84 (3d
4 ed. 1991)).

5 The courts’ traditional practice of exercising discretion to exclude prior-acts
6 evidence is warranted here. The State, lacking evidence of Mr. Ray’s misconduct on October 8,
7 2009, seeks to manufacture a case by introducing evidence of remote, dissimilar events that
8 occurred at different times, in different places, and in vastly different circumstances. Such
9 evidence would serve only to confuse the jury, distract attention from the charges at issue, and
10 squander precious time and judicial resources. The evidence should be excluded.

11 **IV. CONCLUSION**

12 For the foregoing reasons, Mr. Ray requests the Court grant his motion to exclude
13 evidence of prior acts pursuant to Arizona Rules of Evidence 404(b) and 403.

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15 DATED: July 6, 2010

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19 By:  _____

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22 Copy of the forgoing personally
delivered this ___ day of July, 2010, to:

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