



Our Lives are Changed Forever

I was a bookkeeper for 30 years in corporate America. My husband and I were close to 60 years old and saved our entire lives for our upcoming retirement. Our kids were grown, and now we even had grandchildren. Everything was in place until we had a serious family crisis happen and it took our entire financial portfolio from us. We needed to find something that would help build our retirement and savings portfolio back up. We didn't want to have to work for another 30 years just to make ends meet. We found this opportunity and even though we were scared to death, we jumped right in. We started in the business part time.

Now, after 2 years, our income has gone from approximately \$500* a month to almost \$24,000* a month. We can now see our dreams turn into a reality. We will be able to retire very comfortably and share our goals and dreams with our children and grandchildren.

*Kathy - Illinois**

I didn't consider myself an expert on the computer or Internet, but I followed this step-by-step system. I was mentored all along the way by my personal mentor and was able to make \$550 in my very first week.

Cashing in on the Internet

Did you ever imagine that the Internet would 'explode' the way it has over the past several years? It's hard to conceive life without being online. In 1993, 10% of U.S. households were using the Internet or an 'online service.' By 2000, 358 million people worldwide were using the Net...and today, the online population is a staggering 1.3 billion worldwide. Now that's what we'd call a growing market! Some \$1.2 trillion a year is done in e-commerce.

The average start-up cost for a franchise business is \$87,500, while the average start-up cost for a home-based business or 'micro-franchise' is less than \$500.

The exponential growth of the Internet, even after the 'Dot-com bomb,' simply is mind numbing. It has created unprecedented financial opportunities for average people. There literally are billions to be made with the world's traffic walking right past our 'front doors.' Will you take advantage of this unique opportunity by putting a proven system to work for you and your family? There's a HUGE market that you can reach if you have the right tools and training.

The Benefits of Working from Home

- **The average American employee spends 12-14 hours a day away from home.** You could spend those extra hours with your family.
- **Only 12% of employed people set their own hours.** You could work at home and set your own hours.
- **The average commuter spends 46 minutes each day in traffic.** You could work from home and walk to work.
- **Some 57% of people are behind on retirement savings.** A home-based business can help you earn extra income for retirement.
- **67% of people don't get enough sleep.** Home-based business owners can wake up when they choose, not to a blaring alarm clock!
- **The average annual North American household income is \$49,000,** while the average North American income with a home-based business is close to \$70,000.

Seizing The Opportunity

When you add it all up, the combined revenue in these industries comes to more than \$2 trillion a year. If you want to make money...if you want to achieve long-term wealth, long-term success, and stability...you need to get in on the industries that are HOT. You need to have foresight and a little vision into the future. You need to get in on an industry that's growing...

With The Online Business Team, there is an unprecedented opportunity to connect all three trends. Will you be in a position to profit from this wealth explosion? You can be sure that you will watch others profit from it, even if you do nothing about it.

There are many avenues to pursue when owning your own business. But not all will deliver the same results.

Timing – The right industry; The right opportunity; The right time to get involved



The numbers speak for themselves

- The Work from Home industry currently generates more than \$400 billion a year in revenue.
- Some \$1 trillion of the U.S. economy will be devoted to providing people with products and services to maintain their health.
- About \$1.2 trillion a year is done in e-commerce.



Your Family Deserves Better

I am an airline pilot and was making a very comfortable living until I got injured on the job and was unable to continue my flying career. In addition to losing a very nice paycheck I had also lost all my retirement and being near retirement age I was really worried about how I was going to pay the bills and take care of my family. I had no other skills or job experience and even though my wife Marcie was working full time as a nurse, her income was not enough to even keep our home.

I found this home based business from an advertisement. After receiving my training package and learning that there was a system in place that I could just plug into, right from my home, I immediately got started in the business. I've been told that people fail, not systems. And I knew that with a successful system in place, which has been proven to work and a strong mentorship program, there was no way I could fail.

I learned the system, did the work, and now I am running a million dollar business from my ranch here in Idaho around my family, achieving our dreams and goals.

*Reid - Idaho**

*Results Not Typical. No Guarantees.



Our Dreams Turned Into Reality

We found ourselves highly educated with business degrees and either low paying jobs, layoffs or job hopping. We simply took our strong work ethic and desire and put it to work for ourselves instead of building someone else's future.

Our first 6 weeks we profited \$1700* just part time!! Within 3 months I replaced my income and quit my job. I've now been able to work from home full time around having both our kids. We're now into 5 figures per month and have the time and freedom to spend with each other and our 2 children.

It's exciting to now pass our experience and tools onto helping others create the same freedom and income levels to achieve their goals as well using the power of residual income.

Mark & Lissa - Montana*

Which option is best for your future?_____

- ⓪ **Not working** – Not many people can afford to stop working and have their money work for them. Unemployment simply is not an option. And for those people who work for someone else, half of them do not even have a retirement pension. Plus, they're probably giving the government about 50% of all they 'earn' in some form of tax or another. Less than 2% of the North American population generates true wealth. How can you become one of them?
- ⓪ **Working for others** – How much do you value your time and skill? Will you continue to trade dollars for hours and make somebody else rich? Will you be subject to downsizing, mergers and layoffs? Maybe it's time for you to start working for yourself. At the very least, you can start taking advantage of the tax breaks for business owners and offset the taxes you pay by working for someone else.
- ⓪ **Working for yourself**
 - Starting from scratch always is an option. But keep in mind that only 15-20% of new business startups are still alive after five years. And many of those 'survivors' are not profitable. With additional headaches, expenses and long hours, many small business owners only have managed to create another 'job' – that doesn't get them any further ahead than they were beforehand!
 - Franchises can be very successful. But the high start-up costs (\$87,500 and up on average – which doesn't include the real estate, construction of a facility, etc.), are prohibitive for most people.
 - A 'personal franchise' or 'micro-franchise' is the model for the future. It is simply you, the individual, as a contractor using an already established working system of marketing and distribution – without the inherent risks of a traditional business. With a very low start-up cost, you can be 'in business' and making money within days or weeks. You can earn what you're worth by following a proven method that can help you start realizing your financial dreams.



What's driving you?_____

You may not be 100% sure of what you're looking for quite yet, but chances are you're probably dissatisfied with where you are today. Like most people, you probably want more control over your future and more time with your family. It's a well-known fact that the richest people in the world look for and build businesses. Everyone else looks for work. Where do you see yourself over the next 5, 10, maybe 20 years – looking for work or leading a successful business?

Whether you're looking to supplement your income or replace it with financial independence, our business model can help you achieve your goals.

Most people who start with The Online Business Team actually know very little about business, advertising or the Internet. And that's OK. We will help you build your business from the ground up – that's our commitment to you. Our business model combines proven, tested and systematized marketing methods with technologically advanced e-commerce systems that you can easily operate from the comfort of your own home. You can become overwhelmingly successful without ever talking to anyone you personally know.

In order to be successful in our business you do need to be **serious**, **teachable** and **willing to work**. In business there are no guarantees other than what you guarantee from your work habits, your willingness to follow directions and to be teachable. So, when in business for yourself the guarantee is you!

How do I choose a business?

Here's a simple 'what to look for' approach.

- The right company
- The right marketing system
- The right leadership team

An all-time best selling business author recently stated that there are three essential things to look for when you get involved with a home-based business. First, you must select the right company that offers consumable products, has a consistent track record and offers a simple compensation plan that rewards effort. Secondly, you need to tap into the right marketing How do I choose a business?

The Online Business Team offers all three essential elements – the right company, marketing system and leadership team.



Long Days & Long Commute... A Thing of the Past!

Worked for a big company in the health care industry for 10 years prior to finding this opportunity. I was working 12-14 hour days, 6 days per week, doing a 4 hour commute to and from New York City every day. Some nights sleeping in my office! I did all of this just to pay the bills and have no retirement to depend on. I needed to find a way out of the corporate rat race. I immediately saw the value of the business. I started the business to build a better quality of life and not have to depend on an employer ever again for my financial security. Started very part-time but after following my mentors and doing massive and consistent action was able to fire my boss after 7 months and have since gone on to make a six figure income!!

*Dave - Arizona**



Pay Your Bills... Easily!

I had worked 20 years at a grocery store .. started as a box girl and worked my way up to management. I found myself still working the late shift and unpredictable schedules. I wanted to be a "stay-at-home Mom". I tried everything!

I saw this and it was just different than anything else I had looked at or tried. I got started part time and did over \$3700* in business my 1st month. By my third month in business I replaced my income from my grocery job of 20 years and fired my boss!! By my 14th month my income hit \$11,000* a month, which is absolutely life changing! I have never had to work for anybody since!

*Yavone - California**

How you earn income

We will teach you how to access high powered advertising through the Internet and traditional methods so that interested, pre-screened people come to you. You'll develop retail customers and business leaders who are interested in building a lifetime of residual income.

You can receive daily cash flow from online retail sales, royalty pay and monthly cash bonuses. You can also qualify for company paid vacations.

Each income story that you've read or heard about so far represents people from all walks of life. People who come from average backgrounds that possessed one thing in common – they never stopped dreaming and never stopped striving for more.

How much can I earn?

- **Supplemental Income** – for those people who want \$500-\$1,000* extra per month to supplement their income. This is very achievable working part-time (5-10 hours a week).
- **Career Income** – Greater effort can equal greater reward. In fact, the compensation plan is designed that way. If you want to earn \$3,000-\$6,000* or more per month and work the business full-time, you can.
- **Financial Independence** – The sky is the limit! For motivated individuals, the promise of residual money coming in – day-in and day-out – is a real draw. It's not unheard of for people to make \$8,000-\$15,000* or more each month.

At the end of the day, you'll get out of your business what you put into it. Think seriously about your goals... your dreams... your future. Then decide what's best for you.

J. Paul Getty once said...

You must be in business for yourself. You'll never get rich working for someone else.





Creating an income stream that keeps coming!—

Passive or residual income is money that is generated on an ongoing basis, whether you're working or not. Through our proven online marketing system, you will have a diverse and committed team helping you to build your business. In essence... you are in business for yourself, but not by yourself.

As you build your business over time, you are creating a customer base that will continue to purchase quality consumable products over the long haul. You sell these products over and over again. When you hit 'critical mass,' your money will be working for you. You no longer will trade your previous hours for dollars. Now that's a great feeling!

So the question you have to ask yourself is... "How much am I worth... 20, 50, 100 dollars per hour?" The beauty of this plan is that after talking with your personal mentor, you can be up and running immediately. This system has a proven formula that has created more time, more wealth and increased health for thousands of people just like you.

What will I be doing?—

Working hard and smart. The possibilities to do exceptionally well are very attainable. With the Online Business Team, common people can earn 'uncommon' income if they use the system and work with the team.

Within a few days of getting started, your personal mentor will help you set up your own Web site so you are ready to advertise and generate cash flow. Your personal mentor then will help you create a personalized 90-Day Plan. Together, you will map out a plan that is most suitable for you, keeping in line with what you want for your business and your family. Once you've determined how much time you have and how much income you need, then your personal mentor will know how to help you. The support of your personal business mentor and our personal mentoring team always will be around for you. This unique support is what makes The Online Business Team so great... and unlike anything else out there.



Your Shot at Lasting Wealth

I was leasing apartments for a living, working long hours and living pay check to pay check. It seemed like no matter how much I worked, there was always too much month left at the end of the money. I was so tired of struggling and feeling stressed about money; working myself to death for a paycheck every month. I knew I had to change things; otherwise I would continue to dig myself into a deeper financial hole month after month and year after year.

I found this business and started part time around my job. I followed my mentor and used the training in place. My first month I made over \$2,700*! By the end of my first year I had not only fired my boss, but I was earning a six figure income!

Life has completely changed for me because of this business. When you don't struggle to pay the bills or have the stress of money constantly looming over you, life becomes very different. I've been able to pay off all of my debts, travel, help my family, buy a new home, and buy the car of my dreams. Now, I make choices based upon whether I want something- rather than whether I can afford it.

I'm so thankful for this business and to have the tools and mentoring that have taught me how to build a successful business and live the life I have always dreamed of.

Kairrie - Arizona*

*Results Not Typical. No Guarantees.

Let's review. Why is our system unique?

- Online marketing and lead generation options
- Internet – pre-screening system
- Solid company and innovative products
- Incomparable support system
- Personal mentor
- Ongoing, personalized training
- Dedicated business leadership team
- Automated systems and e-commerce technology
- An industry-best compensation plan

What's my next step here?__

What will be required of ME?

- A **Positive Mental Attitude** to succeed in life and in business.
- A **Strong Desire** to change your current situation.
- A **Willingness** to listen to your personal mentor and follow your plan.
- You must be **serious, teachable** and **willing to work**.



Regardless of your background, you can make money from home using our simple and powerful marketing system. And remember – we are not a company based on friends and family, door-to-door sales or telemarketing. In our system, people come to you!

So maybe this is the time for you to make a change. When would NOW be the time to make a change toward achieving your own personal freedom!

Call Your Personal Mentor Now!

Your next step is to

- 1** Call your personal mentor immediately to confirm your appointment.
- 2** Reply to your appointment confirmation email to let your mentor know you're ready for your next call.
- 3** Make sure you have read the cover letter, completed the workbook (*including the exercise on page 5*), and watched the entire DVD prior to your appointment.

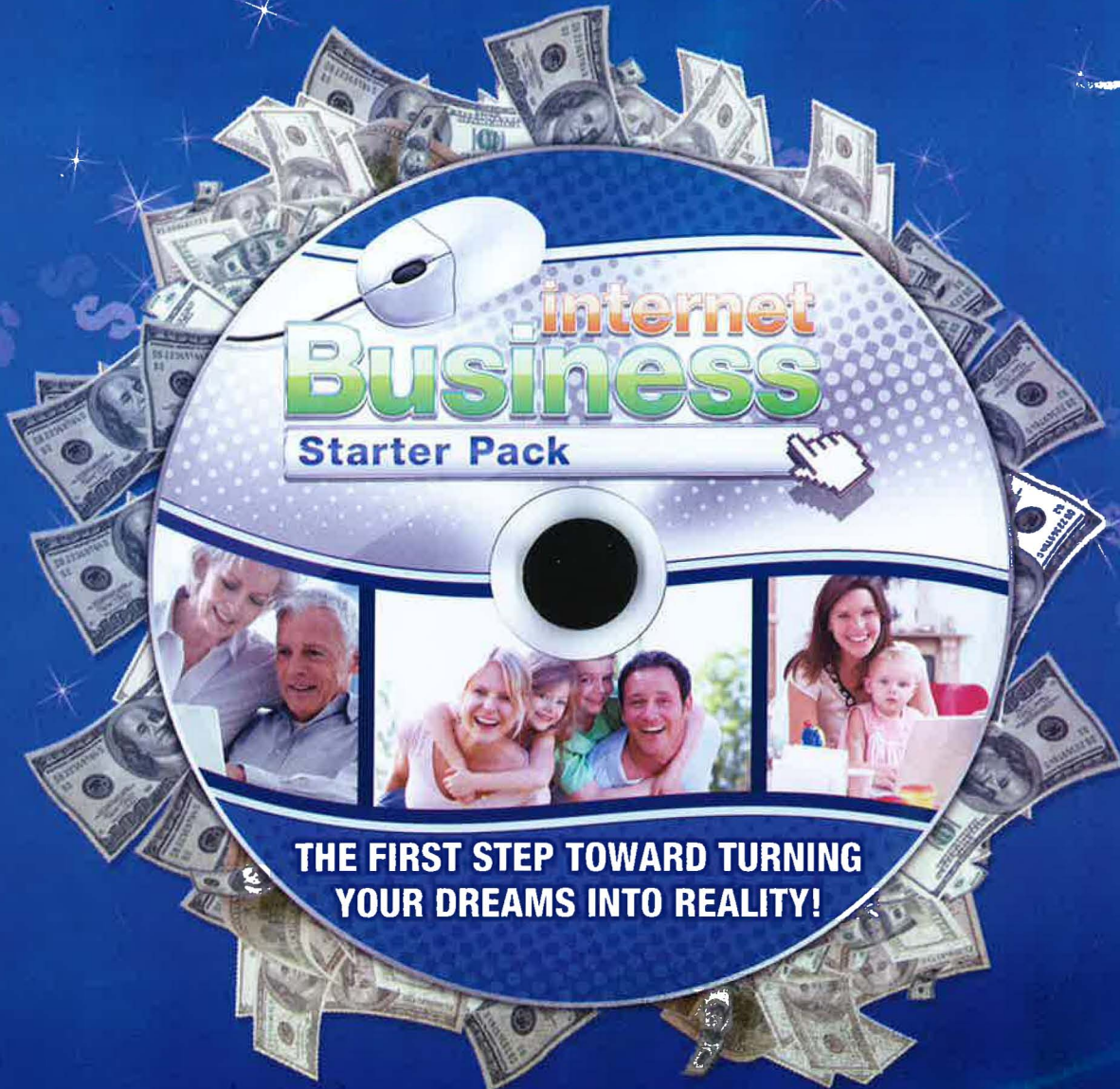
Success is not an accident – it's purposeful, planned and deliverable. Now it's up to you – you take it from here.

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The enclosed DVD in combination with this booklet, provide a good overview about the Internet Business Team business model.

The DVD presents the basic strategy and logistics of the business through regular everyday people who are using the system effectively. It can be played in any standard DVD player and computers equipped with DVD software

Your Video Presentation



***U.S. & Canadian Residents Income Disclaimer**

The testimonials or incomes presented are applicable only to the particular individuals depicted and are not representative of everyone's income and are not a guarantee of your income, nor are they typical. Each individual's success will be determined by his or her desire, dedication, effort, ability to follow directions and personal talent, as well as, the amount of time dedicated to his or her business. The Online Business Team (OBT) has contributed to successful business development for some distributors; however, OBT cannot guarantee that by using OBT's training and marketing system you will achieve success. Your success will depend on many factors such as: how you follow the OBT, methods and procedures which you use, your management skill and experience, your business judgment, economic conditions, the market, and competition in the area in which you have chosen to do business. Actual business earnings will vary, and all individuals considering the business model should carefully consider the business model in its entirety including the cost of engaging in this business. You do not need to use OBT's tools in order to be successful in our company. 2010 Online Business Team.

Earn what you're worth. Start living the life that most people only dream about!



iOffice Online Business Solutions (IOBS) is a proven, step-by-step program that gives you all the tools you need to help build your business online.

- Turnkey contact manager
- 30 year old company with a proven product line
- Step-by-step training & personal coaching
- Highly qualified prospects for business growth
- The support you need, when you need it.



"IOBS gave me all the training I needed to make my dreams come true."

- Heidi, CO

"The IOBS system allowed me to fire my boss."

- Dave, AZ

