



June 27, 2011

To Whom It May Concern:

I have been in the personal development industry for 43 years and have been a serious student for 50 years. My company, LifeSuccess Productions, of which I am the Chairman, operates in over 90 countries through a network of certified facilitators who are trained to teach our material. I have worked in the corporate arena for most of my career dealing with some of the largest companies in the world from Malaysia Airlines in Asia to the Prudential Insurance Company of America in the US. We have helped tens of thousands of people gain a better understanding of themselves and take responsibility for their lives. LifeSuccess Productions would be considered one of the more successful companies in the world in our industry. We are very pleased and proud of the work we do.

I have known and been friends with James Ray since the early '90s. I am familiar with his work and can state, unequivocally, that he has helped thousands of people gain a better understanding of their true potential and live more meaningful lives. There are countless numbers of people who are living happier, more productive lives from the information James Ray has shared with them. The tragedy of the sweat lodge, and it certainly was a tragedy, should not overshadow all of the good work he has done, nor should it cast an evil light on him. James Ray is a good man who was involved in a terrible accident.

I have offered, on a couple of occasions, to go to this court and testify in his favor. I am of a firm opinion that although he is responsible for the work he does, he is definitely not responsible for the actions of others. I believe one of the glaring weaknesses in our educational system is that people are not taught to take responsibility for their own lives. It is obvious that if one person was free to walk out of the sweat lodge, every person was free to walk out of the sweat lodge and to punish James for someone else's actions, in my opinion, is a miscarriage of justice.

In a tragic situation like this, it would be very easy to get emotionally upset and feel someone has to be blamed. This was a terrible accident and I don't really believe anyone is to blame. I would urge you to permit James Ray to walk away from this situation and deal with himself and God in his own way.

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Proctor", written in a cursive style.

Bob Proctor, Chairman

8900 E. Pinnacle Peak Road, Suite D-240
Scottsdale, AZ 85255
480-657-6336; 480-661-1014 Fax
www.bobproctor.com